

Design Studio Project 3

Name:

Criteria :	Score
Project is turned in on time (20 pts)	
Project is submitted on CD with name written on it, in a case (5 pts)	
All required pieces are included (CD = disc, spine, booklet etc. Book = 2 sides, spine, plus flaps (10 pts)	
Files are saved in PDF format (5 pts)	
Mockups done of designs and overall quality of these, concepts have been worked out on paper prior to beginning of design process (5 pts)	
Files are 150ppi and in CMYK color mode (5 pts)	
Design seems to match topic of book or genre/style of music (10 pts)	
Effectiveness of design in making product visually appealing (20 pts)	
Overall professionalism of final product, quality of fonts and images (15 pts)	
Adherence to templates (5 pts)	
Total	