

Design Studio Project z

Name:

Criteria (Postcards) :	Score
Postcards are turned in on time (20 pts)	
Postcards are submitted on CD with name written on it, in a case (5 pts)	
Postcards are labeled 1-8 on CD, and "back" for the back template (5 pts)	
Mockups done of postcards, and quality of these (5 pts)	
Size of postcard is appropriate- does not exceed 4.25" height x 6" length, nor is below 3.5" height x 5" length (5 pts)	
Postcards represent a consistent theme or series (5 pts)	
9 files are displayed in total (10 pts)	
Files are minimum 150 ppi and saved as .pdfs (10 pts)	
Inventiveness, creativity, and appearance of effort (20 pts)	
Overall concept (10 pts)	
Total	