

Design Studio Project 2

Name:

Criteria (Web Site) :	Score
Website is turned in on time (20 pts)	
Website is submitted on CD with name written on it, in a case (5 pts)	
Site map is shown to client (me) and makes clear flow of website (5 pts)	
At least one rival site is analyzed to aid in conceptual development (5 pts)	
Mockups done of website pages, and overall quality of these (5 pts)	
Website contains a minimum of 5 pages (7 pts)	
All links are fuctional, it is possible to get back to splash page from any of the other pages (7 pts)	
Site contains original photos (7 pts)	
Aesthetic of site seems to match concept (7 pts)	
Splash page is named index.htm, .html or some other variant (5 pts)	
All folders are organized and labeled. All files are labeled appropriately. (7 pts)	
Website does not contain any broken links or images (7 pts)	
Text is spelled correctly and reads professionally (5 pts)	
Inventiveness, creativity, and appearance of effort (8 pts)	
Total	