

## Basic Digital Imaging Final Project due Tues, May 17th, 1:00

Assignment in a nutshell: to make a 3-5 minute video and burn it to CD-R, in a case, with your name on it. You can use either Premiere or iMovie for your video processing work. Your project must be completed upon arrival in class.

Topic can be anything you want, though if you don't have a specific idea in mind, make an instructional video- how to do something.

*Note: You can only check camera equipment out overnight with special permission. You are responsible for returning it intact. If something happens to the camera you will be paying to replace it.*

### Steps:

#### Pre-production / Shot List due Monday, May 9th:

Define the topic of your movie. Type a paragraph explaining the subject matter and a list of shots you will need. Group your shots into categories by where they will take place. Within each category list the materials/people you will need to assemble. If people are involved, specify what roll they'll be playing. Try to organize the groups of shots based on the order you will shoot them,

*Remember, you don't need to shoot in a linear fashion - you can cut apart the video and arrange it however you want in the post-production stage.*

#### Storyboarding (due Thurs, May 12th):

Sketch out panels representing the major shots in your movie. These drawings do not need to be polished as long as they're clear. Think of storyboarding as making a rough comic book out of your movie idea. Each panel should show a point of action. You don't need to depict every gesture- just one action to another.

As Jean-Pierre Jeunet, the director of *Amelie* (a wonderful film) commented "When you arrive at production it's too late to think."



#### Production/ Lights, Camera, etc:

Film film film. Make sure the camera is charged. Most good videographers (amateur, not Hollywood) shoot

#### **You will need:**

- miniDV tape (1)
- DV camera (Canon ZR40/  
ZR60 available to borrow)
- firewire cable (borrow)
- iMovie or Premiere

something like 3-5x as much material as they actually intend to use.

### **Post-production i.e. “do not wait until the last minute”**

Import the video to iMovie or Premiere and begin editing. Remember to add the required transition from the list below. If you choose to incorporate effects, please use them in moderation.

Whichever program you use, you will be saving/ “Sharing” your end result as a Quicktime .mov file.

*iMovie*: File>Share>Quicktime (check how large the file will be under “Full Quality DV” and only if it will be above 600 mb try “CD-ROM”).

*Premiere*: File>Export Timeline>Movie > Settings (under File Type, choose Quicktime).

Click the Next button. Leave Quality at 100%, see if you can get away with 640x480 for frame size (leave 4:3 aspect ratio checked). If your video does not fit on a CD at 640x480 try 320x240.

Click the Next button. Make sure Audio Compressor: Uncompressed. Interleave: 1 second. Enhance Rate Conversion: Off. Click OK, then Save.

### **Limitations/Requirements:**

#### Limitations:

Your video should tell a story, should have some kind of clear narrative path. Roommates/family should not appear in the video unless they are in character. Whatever is going on in the background of a scene should be relevant to the plot.

#### Requirements:

Please incorporate the following shot distances: 1. Establishing (Wide Shot) 2. Close-up (subject fills screen) 3. Medium Shot (in between the two- in the case of a person, top of rib-cage and up is common)

Please incorporate **ONE** (at least) of the following types of shots: 1. Cut-away (camera switches from one subject to another- remember the example of a student in class looking bored and then a cut to a slow moving clock. 2. Over shoulder 3. Shot-Reverse shot 4. Point of View

Please use at least ONE transition (fade in, fade out etc.)

### **Extra Credit:**

For extra credit you may incorporate music (we will cover how to do this in iMovie but not in Premiere. You'll have to investigate this concept in Premiere on your own (see the links to the Premiere Classroom in a Book on the class website.

You can also design a title screen for your movie and/or include credits for extra credit.

**Note- we will be having a screening/crit during the exam period on Tuesday so please plan to stay. Do not be late.**