

Elizabeth Rodwell Marks

Rice University
Anthropology MS-20
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TEACHING EXPERIENCE

2011 Head Teaching Assistant, Department of Anthropology, Rice University
2008-09 Visiting Assistant Professor, Department of Humanities, History and Social Sciences, Columbia College.
2002-07 Assistant Professor, Department of Computer Graphics and New Media, Johnson & Wales University.
2004 Graduate Teaching Assistant, Department of Media Studies, New School for Social Research.
2000-1 Teaching Assistant, Department of Modern Culture & Media, Brown University.
2000-1 Teaching Assistant, Department of English, Brown University.

EDUCATION

Rice University

Ph.D. in Anthropology, in progress
Advisor: Dominic Boyer

University of Chicago

A.M. in Anthropology, 2008
Thesis: "The Ambiguous Aura: Re-examining Manga in the United States."
Advisor: William Mazzarella

New School for Social Research

M.A. in Media Studies, 2005
Thesis: "Reading Right to Left: Manga, Anime, and the American-Japanese Cultural Exchange."
Advisor: Aras Ozgun

Brown University

A.B. honors independent major in New Media Theory, 2001;
Honors in Creative Writing, 2001

RESEARCH INTERESTS

Television and other media; mass communication
Propaganda
Magic, ritual, and mysticism
Anthropology of Japan
Beauty and grooming rituals

Expert culture
Globalization and Consumer behavior
Publics and affect

PUBLICATIONS

- Forthcoming* "Japanese Jōhō Bangumi and the Notion of Affect." *positions: asia cultures critique*
- Forthcoming* "The Ambiguous Aura: Re-examining Manga in the United States." *positions: asia cultures critique*
- 2011 "Ambiguous Assessment: Critiquing the Anthropology Graduate Admissions Process." *Journal of Contemporary Anthropology* (1) 1.
- 2010 "Never Really There: Selling Japan to American manga fans," in *Manga and Philosophy*, ed. Josef Steiff and Tristan D. Tamplin (Open Court, 2010).

FELLOWSHIPS, GRANTS, HONORS

- 2012 University of Tokyo International Research Fellowship
- 2011 International Christian University (ICU) Research Fellowship: Tokyo, Japan
- 2011 National Science Foundation EAPSI Research Grant
- 2011 Rice University Wagoner Fellowship
- 2011 U.S. Department of State Critical Language Scholarship
- 2011 Japan Foundation Japanese Program for Specialists
- 2006, 2007 University Service Award, Johnson & Wales University
- 2005-06 Community Service Fellowship, Johnson & Wales University
- 2004 Honorable Mention, Mixed Messages Art Show, New School University
- 2004 Graduate Merit Fellowship, New School University
- 2004 First-Year Teacher of the Year, Johnson & Wales University
- 2003-05 Media Studies Merit Scholarship, New School University
- 2003 Adjunct Teacher of the Year, Johnson & Wales University
- 2003 Department of the Year (group award), Johnson & Wales University

PROFESSIONAL SERVICE

- 2009-present President
Ethnographic Film Society
Rice University
- 2009-present Co-Chair
Transnational Asia Graduate Student Conference
Rice University
- 2009-present Graduate Representative
Honor Council
Rice University

2007 Co-Chair
Student Awards Committee
Johnson & Wales University

2006 Gaming Club Faculty Sponsor
Johnson & Wales University

2005-07 Community Service Advisory Committee
School of Technology
Johnson & Wales University

2004-07 Anime Club Faculty Sponsor
Johnson & Wales University

2003-07 Events Committee
School of Technology
Johnson & Wales University

PRESENTATIONS

2011 “Under Pressure: Precarious Relevance and Evolving Expertise on Japanese Morning Television”
(Organizer and Panelist)
Panel: No Matter Where: Tracking New Media Materialities and Ideologies
AAA Annual Meeting
Montreal, Quebec

2011 “Japanese *Jōhō Bangumi* and the Notion of Affect”
(Moderator and Panelist)
Panel: Spaces of Neoliberalism
Transnational Asia Graduate Student Conference
Rice University
Houston, TX

2011 *Panel: Concepts, Conjunctures, Genealogies*
(Moderator)
Beyond Socialism and Liberalism? Transnational Perspectives from Eastern Europe and East Asia
Rice University
Houston, TX

2010 “Growing Good Citizens: Functionalism and the Role of Religion in the Early Anthropology of Japan.”
Panel: Escaping ‘Japan’: Dissidence, Margins, and Locations
Japan Anthropology Workshop
University of Texas, Austin
Austin, TX

2010 “The Work of Art in the Age of Loveable Japan: Transnationalism and Popular Culture.”

(Moderator and Panelist)

Panel: Circulating Asia and Transnational Audiences: Spectatorship, Identity, and Pop Culture

Transnational Asia Graduate Student Conference

Rice University

Houston, TX

- 2009 "A Conversation on Asian Wedding Culture and Street Fashion."
(Moderator and Discussant)
City of Chicago Asian Pacific Heritage Month
Chicago, IL.
- 2009 "The Japaneseness of Manga: Exploring Common Ground between American and Japanese Comics."
Panel: East Asian Media
Popular Culture Association/American Culture Association
New Orleans, LA
- 2008 "The Ambiguous Aura: Re-examining Manga in the United States."
Intersections
Chicago Cultural Center & Columbia College
Chicago, IL
- 2008 "The Year 24 Today: Japanese Female Manga Artists in the Late 1960s." Global Studies Conference
University of Illinois, Chicago
Chicago, IL
- 2007 "Designing Community: Service-Learning and Digital Art."
National EPICS Conference
University of California, San Diego
La Jolla, CA
- 2007 "Running a Class as a Company."
Cassola Conference for Teaching and Learning
Johnson & Wales University
Providence, RI
- 2005 "The Makeover Paradox: Control and 'The Gaze' in the Films of Audrey Hepburn."
Critical Themes in Media Studies
New School for Social Research
New York, NY
- 2001 "The Angel Grey"
Electronic Cabaret
Brown University
Providence, RI